

## **Jacksonville Waterways Commission**

### ***Entertainment Subcommittee***

12-12-2016 – Council Mtg. Rm 4A

Meeting @ 10:00 AM

### **General Outline of Proposed Activities, Locations, and Schedules**

As outlined by Council President Boyer, Jacksonville has wonderful treasures – the St. Johns River, the tributaries into the SJR, and the Coastal Environment (wetlands, beaches & waterways) and, - its citizens. The following subjects are/will influence the planning and enhancing of existing infrastructure; designate new sites; and develop “festivals”, “events”, and self-guided adventures (ADA park(s) w/approved trails).

### **Proposed Discussion Points**

The guiding goal for Jax Entertainment is to develop and frame the opportunities available to all local citizens, visitors and business entities. The following list(s) are “ticklers” to begin discussions on how Jax needs to look at the waterways treasure(s) and how to identify and assess what activities are best suited for each of the entertainment opportunities.

### **Discussion & Considerations**

#### **Existing Sites**

- The Atlantic Ocean
- The Atlantic beaches & wetlands & communities
- Mayport Village – Businesses, events (boat accessible ??)
- Mayport Ferry
- Kingsley Plantation & other historic structures
- Timucuan Preserve(s)
- Ft. Caroline National Park (boat accessible)
- JaxPort Facilities
- Jax Zoo (boat accessible ??)
- Metro Park & Sports Facilities
- Downtown waterfront (north & south sides)
- Near riverfront businesses & parks
- RAM (boat accessible)

- Restaurants and businesses in tributaries to the SJR (Goodby's Creek)
- Please include other sites, events, yearly migrations (Right Whales, Visitors, Conventions – add more)

Since our last meeting, there were several discussions with individuals about their thoughts, assistance, concerns and also offering what they could do to make this effort successful. Some of these subjects are also a tickler:

- Depth of water at docks
- Currents
- Length of mooring
- Parking
- Vendors
- Advertising strategy
- Cost of upgrade existing facilities (docks, dredging, bathrooms, etc)
- Estimated upkeep for the facilities (parking, seawalls, launching boats)
- Priority of all opportunities for scheduling, location(s), scale of a event(s)
- Show me the money
- Advertising focused on segments of the public (tall ships, poker run, music, & more)

Please feel free to discuss these items and other items not noted. Please also introduce individuals/companies/agencies/organizations that could assist in this process.

Thank you for your assistance !!!

# SCHEDULE

## HOURS OF OPERATION

TUESDAYS - THURSDAYS - 11 am - 9 pm  
FRIDAYS & SATURDAYS - 11 am - 11 pm  
SUNDAYS - 11 am - 9 pm

.....  
**CLOSED MONDAYS**  
for Boat Maintenance & Private Tours.

## FARES

Adult - \$7 round-trip/\$5 one-way  
Youth 12 & under - \$5 round-trip/\$4 one-way  
ANNUAL PASS - \$150

**SPECIAL-EVENT PRICING\***  
\$5 one-way with no round-trip offered

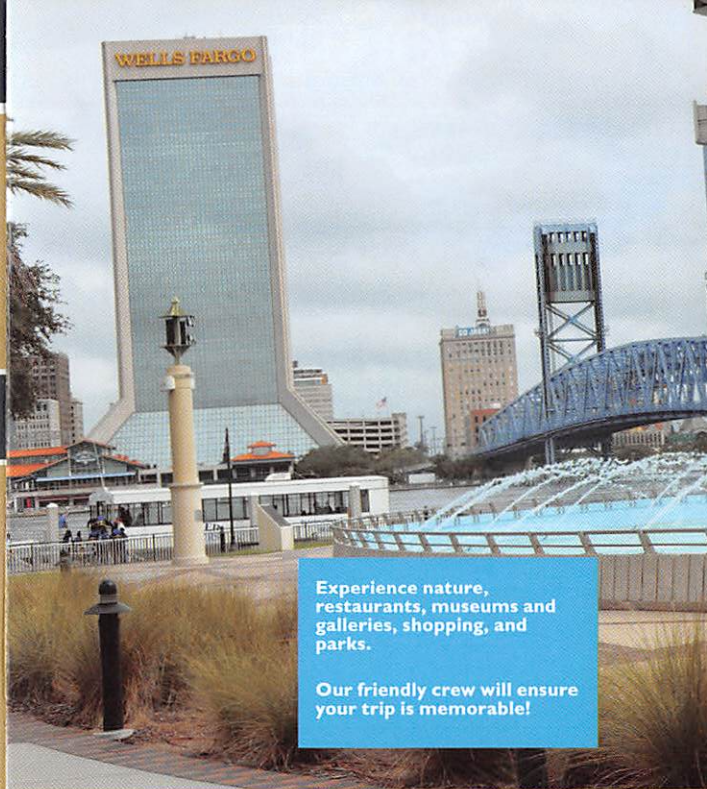
\*Applies to all events at EverBank Field, Veteran's Memorial Arena, and Baseball Grounds of Jacksonville.

Tickets are sold on board. Credit cards will be accepted for group purchases more than \$20. At least three river taxis will operate for home football games at EverBank Field.



Schedule, Route and Fares are subject to change. Visit our website for updated stops, tours, and schedules.

[stjohnsrivertaxi.com](http://stjohnsrivertaxi.com)



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Our friendly crew will ensure your trip is memorable!

School field trips are offered! River tours typically depart from and return to Friendship Park in downtown Jacksonville. Reservations are required. Through a partnership with the St. Johns Riverkeeper, river tours offer hands-on educational opportunities for students to learn about the St. Johns River and can be combined with a visit to the Museum of Science and History and a picnic lunch at Friendship Park. Contact us for more details.

Special thanks to OnBoard Jax Partners!



The Florida Times-Union  
[jacksonville.com](http://jacksonville.com)

Vesta  
here for you

245 Riverside Avenue, Ste. 250, Jacksonville, FL 32202



## The Greatest Way to See Downtown Jacksonville



The River Taxi operates in downtown Jacksonville every day except Mondays. River Taxis are also available for private charters, school field trips, wedding transportation and special events.

Special river tours offered weekly. Check our website for the latest information.

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904-860-TAXI (8294)  
[info@stjohnsrivertaxi.com](mailto:info@stjohnsrivertaxi.com)

# OUR FLEET



100-PASSENGER OPEN-AIR BOAT - MISS HADLEY



100-PASSENGER ENCLOSED BOAT - ST. JOHNS EXPLORER



50-PASSENGER OPEN-AIR BOAT



60-PASSENGER OPEN-AIR BOAT

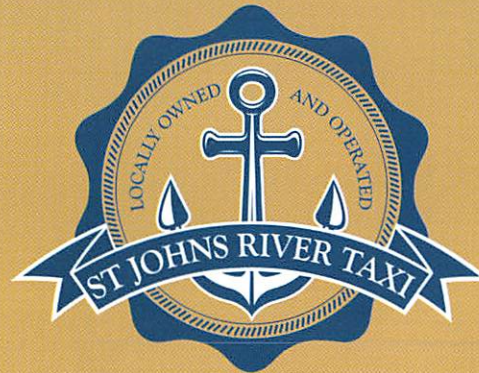
# ROUTE

Boats depart from the Jacksonville Landing and stop at the following places every thirty minutes.

**SOUTH BANK**  
 Friendship Park  
 Doubletree/Ruth's Chris  
 The Lexington

**NORTH BANK**  
 Jacksonville Landing  
 EverBank Field\*  
 Riverside Arts Market\*\*

\*Only during events at EverBank Field or by special request.  
 \*\*Select Saturdays during RAM Season



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# TOURS/EVENTS

FOOTBALL GAMES  
 HISTORY TOURS  
 CONCERT TRANSPORTATION  
 ECO TOURS  
 RIVERFRONT TOUR OF HOMES  
 SUNSET CRUISES  
 BASEBALL GAMES

SCHOOL FIELD TRIPS  
 PRIVATE PARTIES  
 ZOO CRUISE  
 SUMMER CAMPS  
 WEDDINGS  
 CHILDREN'S BIRTHDAYS  
 FESTIVALS

